



WE ARE
A CREATIVE
GROUP ON A MISSION TO
HIGHLIGHT PASSIONATE INDIVIDUALS

Based in Maui, Hawaii

CRE8™
inspire :: create :: motivate



OUR TEAM

Publisher

Unique Art Hawaii Inc.

Creative Director

Jennifer J Stephens

Editor

Russell Carbonell

Staff Writers

Larissa Treese

Lani Morris

OUR MISSION

CRE8 Magazine is a biannual online publication highlighting individuals, artists and businesses that embody the spirit of creativity, ingenuity and passion!

WE HOPE TO INSPIRE AND MOTIVATE OUR READERS TO CREATE.





WHY DIGITAL

The internet has become a part of modern culture, and more people than ever are using it to obtain a wide variety of information. The digital world offers some unique benefits to Online advertisers. Unlike traditional print media, all past issues of CRE8 Magazine are permanently archived and available for viewing right alongside our current issue.

This allows your ad to create an impact far beyond the initial quarterly run.

Viewers can also click on links to your website or email address directly from your ad, giving them quick and easy access to your website. CRE8 Magazine maintains an Online presence via Facebook, Blogger, Issuu.com, hp MagCloud, MailChimp and our own website, integrating social media to increase your ad's visibility. Online advertising is also advantageous to those seeking exposure to both local and worldwide markets.

CRE8 Magazine offers a fresh, modern approach to Online advertising. Your ad will be custom designed, making it not only easy, but ensuring that you get the most value out of your investment.

OUR REACH

COUNTRIES READING CRE8 MAGAZINE

United States
Canada
Netherlands
United Kingdom
Russian Federation
Australia
Spain
Italy
China
Morocco
Czech Republic
Indonesia
Germany
Chile
Lithuania
and many more...

CRE8 Magazine has on average
over 8,200 viewers per issue and increasing daily.





AD SPECS

FINAL TRIM SIZE OF PUBLICATION:

8.25" x 10.75"

FULL PAGE BLEED

TRIM: 8.25" x 10.75" + bleeds

LIVE AREA: 7.625" x 10.375"

BLEEDS: add .125" on each side

FULL PAGE NON BLEED

TRIM: 8.25" x 10.75"

SAFE AREA: 7.50" x 10.375"

2 PAGE SPREAD - DOUBLE TRUCK

TRIM: 16.25" x 10.75" + bleeds

LIVE AREA: 15.5" x 10.375"

0.125" Gutter

PRINT SPECS

PRINTING SPECIFICATIONS

- Trim size: 8.25" W x 10.75" H

ACCEPTED FILE TYPE (In order of preference):

- PDF/X-1a (or high-resolution PDF with fonts embedded).
- Photoshop EPS, TIFF or Illustrator EPS with no extra channels.
 - Adobe InDesign.

FONTS

- With Illustrator or Photoshop files, embed all fonts or convert to outlines or paths.
- Type must not have styles (bold, italic etc.) applied in the layout program. The actual (bold or italic) font must be selected.

COLORS

CMYK Only. No RGB or Pantone color spaces.
4-Color (Rich Black) Build as C=80%, M=50%, Y=50%, K=100%
Black text = Should be 100% black. (NO 4-Color black text).

IMAGES

Photographic:

- The color space should be CMYK or Grayscale, not RGB.
- The effective resolution of images should be 300 dpi at full-size.

AD SUBMISSION

Ads can be sent on disk or by email to info@cre8mag.com
Please compress large files before you email.





INVESTMENT

Full Page:
\$850 Per Issue

2 Page Spread:
\$1600 Per Issue

Back Cover:
\$1000 Per Issue

CONTACT

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www.cre8mag.com

CRE8 Magazine is a biannual online publication, all past issues are archived and accessible on cre8mag.com, issuu.com and magcould.com indefinitely. The Publisher is not liable for and cannot guarantee color accuracy. The Publisher reserves the right to review and refuse any advertisement submitted for publication.

Featured artwork by Alex and Felix from Issue #4 of CRE8 Magazine.





www.cre8mag.com